



★ ★ ★ 2015 ★ ★ ★
SERIOUS TRUCK AWARDS



April Serious Truck Of The Month

Western Star presents Shoobridge Transport with the April Serious Truck of the Month Award.



Shoobridge Transport's 4864FXB.

Western Stars's Serious Truck of the Month Award for April goes to NSW family business, Shoobridge Transport. Based in Murwillumbah in northern NSW, the company services a diverse clientele from the Sunshine Coast down to Melbourne and was quite literally founded on the back of a Western Star.

Now with 39 vehicles in the fleet, Shoobridge Transport has remained a faithful Western Star client is a worthy recipient of the prestigious Award. Shoobridge's award-winning 4864FXB truck was purchased by the Shoobridge family as a tribute to the company founder, Glen Shoobridge, who passed away last year. The truck was very well received and there even were few tears shed upon delivery of this unique Star.

Unsurprisingly, the Award is an important milestone for Glen's two sons, Peter and Barry Shoobridge. "Its a great honour to receive the Award. A big thanks to the boys at Southside Truck Centre on an excellent delivery and presentation. The stars always stand out, and over the past Western Stars have been a great product." The 4864FXB line-haul prime mover is powered by a Detroit DD15 engine rated at 560hp, connected to an 18-Speed Eaton RTLO20918B transmission, and rolls on Meritor RT46160GP differentials with 4:3 ratio. It can boast Airliner AL46k suspensions, four 453-litre fuel tank capacity and a 40" Stratosphere sleeper for accommodation.

Other features on the award-winning truck are stainless steel wraps on the fuel tanks, Truck-Lite LED headlights, extra stainless panels and lights. What's more, AJ's modified the bumper bar with mitre cut initials of their father in the front and the number plate, recessed into the bar to cover the tow pin – a first for AJ bars. As for signwriting, the Shoobridge family chose to stay with the company's original design, but make it reflective for added safety.

The April star will feature amongst the other monthly award winners in the 2016 Western Star calendar and is also in the running for the 2015 'Serious Truck of the Year' title.

Keep your submissions coming to ensure that your customer's Western Star receives the recognition it deserves. For more information about the Western Star Serious Truck Awards Program, and to make a submission, please click here.



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